



In addition to the best business news in Nova Scotia, the NSBJ Monthly is packed full of special advertising features based around themes of interest and importance to local business. Ask your account executive how you can maximize your advertising dollar through these features

January:

- SERIES: Focus on Aquaculture (featuring Scotian Pride conference)
- Outlook 2010
- Maritime Business Ethics Awards
- Yarmouth and Area Chamber of Commerce Business Awards
- Crystal Tourism Awards
- Kings County Business Awards
- Health & Fitness
- Pictou County Business Achievement Awards

February:

- SERIES: Focus on Transportation
- Success in Waste Reduction
- African Heritage Month
- Education & Training
- Crown Corporations
- Spa Escapes
- Junior Achievement Month
- Nova Scotia Winter Icewine Festival
- I-3 Technology Start-Up Competition
- Maritime Industrial & Business Parks

March:

- SERIES: Focus on Forestry (featuring FPANS conference)
- Women in Business
- 50 Best Managed Companies
- Franchise Opportunities

- Talent Recruitment & Retention
- MBA: Explore Your Potential
- Fraud Prevention Month
- National Engineering Month
- Better Business Awareness Week
- Psychologically Healthy Workplace Awards
- Pharmacist Awareness Week
- National Co-operative Education Week
- Earth Hour
- Atlantic Aboriginal Women in Business Conference
- National Sleep Awareness Month
- Culture of Safety

April:

- SERIES: Focus on Education (featuring Education Week)
- NS Family Enterprise of the Year
- National Volunteer Week
- Success in Waste Reduction
- Maritime Hotels and Hospitality
- Mix Business With Pleasure
- Commercial Landscaping
- Law Week
- Corporate Housing
- Courier Services
- Renewable Energy Conference

May:

- SERIES: Focus on Mining (featuring National Mining Week)
- Building Green
- National Nursing Week
- National Police Week
- North American Occupational Safety & Health Week
- Golfing in the Maritimes
- Education & Training
- Emergency Preparedness Week
- Leave A Legacy Month
- Private Security
- Debt Solutions
- Membertou Business Centre Grand Opening
- 10th Anniversary of Le Caveau

June:

- SERIES: Focus on Aerospace & Defence
- National Environment Week
- Summer Wines
- Education & Training
- National Aboriginal Day
- Atlantic Book Awards
- Talent Recruitment & Retention
- National Tourism Week
- Childcare Awareness Days
- Canadian Multiculturalism Day
- Power of Promotional Products
- Mainstay Awards

July:

- SERIES: Focus on ICT
- Progress Report 2010
- Education & Training
- Nova Scotia Construction Safety Association Awards
- Nova Scotia Export Achievement Awards
- Professional Image
- Women in Business Awards
- Gemstone Awards
- Mobius Environmental Awards
- Environmental Excellence in Business Awards

August:

- SERIES: Focus on Agriculture
- Education & Training
- Contact Centres
- Golfing in the Maritimes
- Innovations in Health Care
- Success in Waste Reduction
- Nova Scotia Business Hall of Fame
- Retirement Planning

September:

- SERIES: Focus on Biotechnology (featuring National Biotechnology Week)
- Education & Training
- National Forest Week
- Atlantic Film & TV
- Emergency Preparedness
- Talent Recruitment & Retention

- Port Days
- Learn@WorkWeek
- Security Canada Atlantic
- Smart HR Atlantic Conference
- Culinary Tourism Summit

October:

- SERIES: Focus on Automotive
- Waste Reduction Week
- Canadian Plastics Industry Association
- Education & Training
- Small Business Week
- Mi'kmaq History Month
- Green Your Business (featuring Power of Green Conference)
- Fire Prevention Week
- Investor Education Month
- Healthy Workplace Month
- Holiday Party Planning Guide
- Fashion Week
- Cape Breton Business Hall of Fame
- Canadian Urban Forest Conference

November:

- SERIES: Focus on Energy (featuring Energy Solutions Conference)
- Atlantic Entrepreneur of the Year
- Education & Training
- Atlantic Aboriginal Entrepreneur Awards
- Gifts for Those Who Have Everything
- Holiday Wines
- Financial Solutions

- Tourism Summit and Expo
- International Project Management Day
- Entrepreneurship Week Canada
- Atlantic Eco-Expo

December:

- SERIES: Focus on Financial Services
- Success in Waste Reduction
- Planned Giving
- Small Business Awards (Strait Area)
- Education & Training
- Conferences & Conventions
- Excellence Awards (Amherst and Area)
- Talent Recruitment & Retention
- Excellence in Business Awards (Sydney and Area)
- Taste of Nova Scotia Prestige Awards
- New Small Business of the Year (Truro and Area)
- Condo Living
- Business Networking
- Business Excellence Awards (Shelburne and Area)

For more information or to reserve advertising space, contact your NSBJ account executive today!

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